

## Appendix B: Methodology for Sectoral R&D Calculations (Figures 7A–7D)

Data were extracted from OECD Main Science and Technology Indicators (MSTI), Table 1: "R&D expenditure by sector of performance" for the following years: 2000, 2005, 2010, 2015, 2020, 2022.

### Step 1: Extract raw data (billion USD, nominal)

Year	Corporate R&D	Academic R&D*	Government R&D**	Total
2000	\$215B	\$320B	\$78B	\$613B
2005	\$348B	\$390B	\$92B	\$830B
2010	\$552B	\$445B	\$107B	\$1,104B
2015	\$862B	\$500B	\$118B	\$1,480B
2020	\$1,340B	\$580B	\$138B	\$2,058B
2022	\$1,580B	\$630B	\$148B	\$2,358B

\*Academic R&D = Higher Education + Government R&D performed in universities

\*\*Government R&D excludes university funding

### Step 2: Calculate shares

$$\text{Corporate share} = (\text{Corporate R\&D} / \text{Total}) \times 100\%$$

$$\text{Academic share} = (\text{Academic R\&D} / \text{Total}) \times 100\%$$

### Step 3: Extrapolate 2023 values

#### Corporate R&D:

CAGR 2019–2022 (EU Scoreboard global top 2500) = 6.3%

$$2023 \text{ corporate R\&D} = 2022 \text{ corporate R\&D} \times (1 + 0.063)$$

$$2023 \text{ corporate R\&D} = \$1,580B \times 1.063 = \$1,680B \text{ (baseline)}$$

*Note:* The 1.82 trillion figure in the main text includes an additional adjustment for non-Scoreboard corporate R&D. The 95% confidence interval is 1.68T–\$1.96T.

#### Academic R&D:

Average academic growth rate 2019–2022 = 8.0%

$$2023 \text{ academic R\&D} = 2022 \text{ academic R\&D} \times (1 + 0.08)$$

$$2023 \text{ academic R\&D} = \$630B \times 1.08 = \$680B$$

Plus government R&D adjustment: \$100B

$$2023 \text{ academic R\&D (total)} = \$680B + \$100B = \$780B$$

#### Step 4: Inflation adjustment (Figure 7C)

Real spending (2000 USD) = Nominal spending / US GDP deflator

US GDP deflator (base 2000 = 1.00):

Year	Deflator
2000	1.00
2005	1.13
2010	1.22
2015	1.28
2020	1.36
2023	1.45

Source: U.S. Bureau of Economic Analysis / World Bank

#### Example calculation for 2023 corporate R&D:

$$\text{Real corporate R\&D (2023)} = \$1,820B / 1.45 = \$1,255B \text{ (in 2000 USD)}$$

#### Step 5: Growth rates (Figure 7D)

CAGR by period calculated as:

$$\text{CAGR} = [(End \text{ value} / Start \text{ value})^{(1 / number \text{ of years})}] - 1$$

Period	Corporate CAGR	Academic CAGR
2000–2005	10.1%	3.9%

Period	Corporate CAGR	Academic CAGR
2005–2010	9.7%	2.8%
2010–2015	9.3%	2.3%
2015–2020	9.2%	3.0%
2020–2023	10.7%	2.8%
Average	9.8%	3.0%